

## **Banggai Yam Development Strategy Based Interpretative Structural Modelling For Food Security In Banggai Islands**

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### **ABSTRACT**

Banggai Yam holds significant potential and investment opportunities that require promotion; however, it has not been optimally utilized, resulting in a limited impact on community welfare. This research aims to assess income levels and identify constraints in the development of Banggai Yam as a local food source. The research was conducted in Banggai Islands Regency using quantitative descriptive analysis and the Interpretative Structural Modelling (ISM) approach. Respondents were selected using a stratified purposive sampling technique, resulting in 76 interviews, which included 68 farmers, 2 financial institutions, 4 government representatives, and 2 academics from the region. Findings show that Banggai Yam farming generates significant financial returns, increasing farmers' income over the course of one growing season, thus categorising it as a viable farming practice in the Banggai Islands Regency. Six key strategies for developing Banggai Yam as a local food source were identified (government support, farmer training and mentoring, uncoordinated marketing, annual Banggai Yam cultivation, shifting cultivation practices, and unregulated land use). Effectively addressing these constraints and prioritising strategies will ultimately drive the goal of increasing incomes and guide the sustainable development of Banggai Yam in the Banggai Islands Regency.

**Keywords:** *Banggai Yam; Development strategy; Financial; ISM.*

### **BACKGROUND**

Agricultural development is a process that reflects structural changes in society as a whole (Putsenteilo *et al.* 2020), aimed at promoting economic growth, increasing income, and eradicating poverty to achieve better material and spiritual living conditions (Atah *et al.* 2018; Wartoyo and Haida 2023). The agricultural sector serves as a crucial driver of economic growth at both local and national levels (McArthur & McCord 2017; Darwanto and Raharjo 2018; Agboola *et al.* 2022). Development efforts in this sector are predominantly focused on rural areas, where agriculture remains a primary economic activity (Hermawan 2012; Kusio & Fiore 2022). Additionally, agricultural development aims to enhance the production and quality of competitive products to seize market opportunities and improve farmer income for their welfare (de Janvry & Sadoulet 2020; Dzingirai 2021). It also seeks to improve human capital to support successful economic development through sustainable agribusiness systems and practices (Hernita *et al.* 2021; Surya *et al.* 2021).

Banggai Islands Regency possesses abundant natural resources; however, these have not been utilized optimally, resulting in limited contributions to the improvement of community welfare (Sariani *et al.* 2023). Behera & France (2016) emphasize the need to promote the potential and investment opportunities in agriculture, particularly in food crops developed through integrated farming systems. This is essential for advancing Banggai Yam cultivation to meet local food demands (Katili *et al.* 2023). According to Malthusian theory, a growing population correlates with increased food needs, highlighting the importance of maintaining food reserves by utilizing local resources (Widiatmaka *et al.* 2015; Kusriani *et al.* 2017). Thus, food security encompasses not only economic development but also socio-cultural progress, emphasizing the conservation of natural resources and the environment (Johns *et al.* 2013). The food subsector is an integral part of agriculture and plays a crucial role in regional development (Nassirou Ba 2016). Additionally, the agricultural sector holds competitive advantages that can enhance the income of farmers and communities, facilitating rapid and effective regional welfare development (Dethier & Effenberger 2012; Mellor 2017). The potential of Banggai Yam in the Banggai Islands Regency suggests that its development could enhance community income and serve as a strategy to support regional economic growth.

The resource of tuber crops serves as a distinguished local food source for the community of Banggai Islands Regency, particularly exemplified by Banggai Yam, which has been cultivated by the indigenous people for generations. Sustainable maintenance and development of this commodity are essential. This requires a range of strategies that engage multiple stakeholders, particularly the government's role in coordinating with relevant parties to assist farmers with land management, facilitate product marketing, and implement modern agricultural techniques that support the growth of Banggai Yam to meet the food needs of the Banggai Islands community. The development of Banggai Yam is widespread across all districts within the regency. This commodity not only acts as an alternative food source to rice but also represents a primary staple in the traditional diet of the Banggai Islands community. Furthermore, Banggai Yam provides a promising income source with a high market value for the local population. Data from 2016 indicated that Banggai Yam production reached 4,147 tons, increasing to 5,607 tons in 2017. By 2019, production had surged to 10,850.31 tons, but in 2020, it declined to 6,940 tons, resulting in an average production of 6,649.18 tons per year. In 2021, production further dropped to 3,164.54 tons, with a harvested area of 172.13 hectares (Agriculture Office of Banggai Islands, 2022). Field observations indicate that confusion among farmers regarding the marketing of their produce, coupled with the high costs and lengthy harvest time associated with cultivating Banggai Yam, contributes to the decline in production. Additionally, farmers have not felt significant support from the government, leading to decreased interest in cultivation. To address this downward trend, the government should reform agricultural policies related to Banggai Yam to boost production levels. Key supporting initiatives should include research and development, provision of modern farming equipment, and enhancement of human resources to achieve surplus production that meets community food needs and improves welfare. Furthermore, strategies that foster mutually beneficial collaboration among farmers, government, and other stakeholders are crucial for the sustainable development of Banggai Yam in the Banggai Islands Regency. Therefore, the findings of this study can provide valuable insights for decision-makers

aiming to improve the management of Banggai Yam. It is crucial to formulate strategic development directions for Banggai Yam to enhance community welfare in the Banggai Islands Regency.

## RESEARCH METHODS

### Location and Time of the Study

The research was conducted in Banggai Islands Regency from July 2023 to January 2024, employing a mixed-methods approach that combines both quantitative and qualitative analyses. The quantitative analysis was utilized to assess the income and feasibility of swet farming, while the qualitative analysis aimed to identify development strategies for Banggai Yam in the region. As for the research location can be seen in Figure 1 below.

### Data Collection

Respondents were selected purposively, focusing on districts that are centers for Banggai Yam production in Banggai Islands Regency. Economic conditions of the community were identified using both primary and secondary data, encompassing quantitative and qualitative aspects. Primary data were collected directly through surveys, involving interviews with respondents and experts using questionnaires. Secondary data were sourced from institutions, literature, and other relevant information related to the study. Data analysis was conducted quantitatively and qualitatively, followed by descriptive explanations. Sampling for respondents using stratified purposive sampling technique. This method was selected to ensure representation from each stratum, resulting in a sample that accurately reflects the population. Moreover, this technique minimizes sample variability, enhancing the precision of population estimates. A total of 76 respondents were interviewed, comprising 68 farmers, 2 representatives from financial institutions, 4 government officials, and 2 academics in Banggai Islands Regency. The farmers included in this study were married, of advanced age, and had over 10 years of farming experience, providing them with substantial knowledge in cultivating Banggai Yam. The financial institutions involved are non-bank entities, as farmers typically rely on them for assistance with costs related to land clearing and harvesting under specific agreements. Government respondents consisted of extension staff from the Department of Agriculture and Food Security, whose role is critical in disseminating the latest agricultural information to farmers. The selected academics were lecturers with relevant expertise in this research.

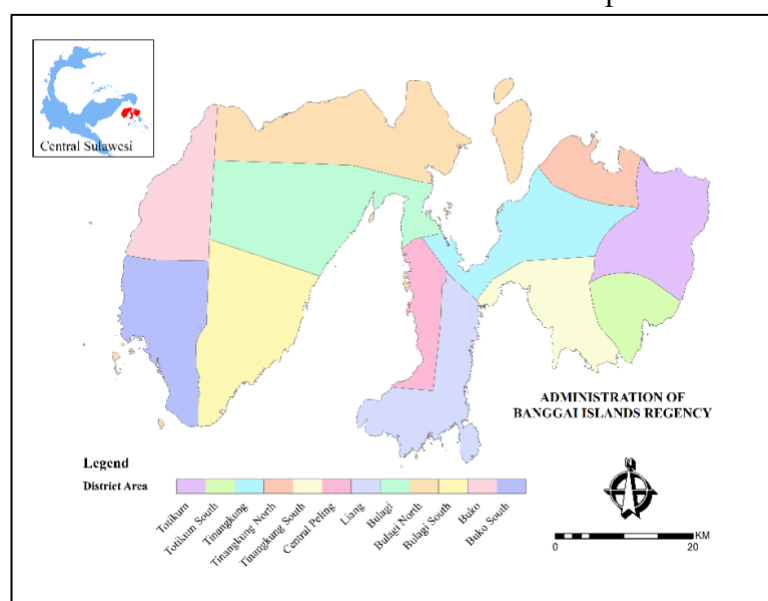


Figure 1. Study Location

## Data Analysis

### Determining the Financial Feasibility of Banggai Yam Farming in Banggai Islands

The financial feasibility analysis of Banggai Yam farming in this study is derived from total revenue minus total costs. The following mathematical formula outlines the income analysis for agricultural enterprises (Soekartawi 2016; Rahajuni *et al.* 2022):

$$\begin{aligned}TR &= P_y \times Y \\TC &= FC + VC \\Pd &= TR - TC\end{aligned}$$

Description: TR = Total farm income (Rp); PY = Output price (Rp); Y = Quantity of output (kg); TC = Total farming costs (Rp); FC = Total fixed costs (Rp); VC = Total variable costs (Rp); Pd = Income.

Furthermore, R/C ratio analysis is used to illustrate how much farming is economically feasible. R/C ratio shows the amount of revenue obtained from the product of each rupiah spent in farm production. Analysis of the feasibility of return cost ratio (R/C ratio) can be formulated as follows (Qomariah *et al.* 2021):

$$R/C = \frac{TR}{TC}$$

If the R/C ratio value obtained is  $>1$ , then the farm is profitable/feasible, meaning that the value of the output produced is greater than the value of the production factors used. If the R/C ratio value = 1, the farm is at the break-even point (BEP). If the R/C ratio value is  $<1$ , it means that the farm is not profitable or feasible.

### Determination of Banggai Yam Development Strategy in Banggai Islands

This analysis aims to develop alternative strategies for Banggai Yam cultivation in Banggai Islands Regency, tailored to the region's characteristics, community needs, and appropriate developmental progress. The method employed for this analysis is Interpretative Structural Modelling (ISM), which facilitates a group learning process (Nirmalasanti *et al.* 2021). ISM constructs a model that illustrates the complexity of the system through carefully designed patterns using graphics and text. Its application involves two main components: establishing a hierarchy and classifying sub-elements, ultimately designing an abstract problem hierarchy to map issues in a quadrant format with prioritized concerns (Casnan *et al.* 2021).

The ISM analysis is conducted to explore the interconnections and dependencies among stakeholders involved in formulating constraint-based strategies (Sumantri *et al.* 2020; Wirdaniati *et al.* 2022) for Banggai Yam development. The stakeholders examined in this study include Banggai Yam farmers, collectors, financial institutions, local government, agricultural extension workers, and research/academic institutions. The financial institutions involved are non-bank institutions, as farmers usually rely on them for assistance with costs related to land clearing and harvesting under certain agreements, such as financial bailouts. Government respondents consist of extension staff from the Department of Agriculture and Food Security, whose role is very important in disseminating the latest agricultural information to farmers, so that farmers can apply modern farming patterns that can increase the yield of Banggai Yam. while Academics chosen are lecturers who have expertise relevant to this research. the research will certainly be very useful for farmers, because farmers will get solutions to the problems they face in cultivation and socio-economics. This research aims to identify the primary constraints affecting the development strategy for Banggai Yam. The initial step involves inventorying constraint-related factors through interviews and focus group discussions to

gather sub-elements that are directly linked to field conditions. Once these sub-elements are identified, a comparative assessment is conducted using the VAXO method with input from experts representing academia, business, government, and the community. The development strategy analysis employs the ISM method, resulting in three components: (1) identification of key sub-elements; (2) preparation of a hierarchy; and (3) classification of sub-elements. Data processing for ISM is performed using Eximpro software. The analysis steps, based on the ISM method include: 1) identifying parameters within the system; 2) establishing contextual relationships between sub-elements; and 3) creating a Structural Self-Interaction Matrix (SSIM). The contextual relationships are then transformed using the VAXO symbol (Marimin 2017). A detailed account of the ISM-VAXO relationships is presented in Table 1.

**Table 1.** Contextual relationships between ISM-VAXO elements

Symbol Counterfactual relationship between elements i and j (eij)	Definition of contextual relationship between elements (eij)
V	Element i causes a contextual relationship with j but not vice versa (eij=1 and eji=0)
A	Element j causes contextualisation with i but not vice versa (eij=0 and eji=1)
X	Elements i and j cause a mutual contextual relationship (eij =1 and eji=1)
O	Elements i and j and vice versa, do not cause a contextual relationship (eij=0 and eji=0)

Symbol 1 indicates the presence of a contextual relationship, while symbol 0 signifies the absence of such a relationship between sub-elements i and j. The classification of sub-elements is based on the processed results from the Reachability Matrix (RM), which adheres to transitivity rules. This processing yields values for Driver Power (DP) and Dependence (D), which are used to classify the sub-elements. Generally, the classification of sub-elements is divided into four categories (Marimin 2017):

- a. Sektor 1; *weak driver– weak dependence variables* (Autonomous). Sub-elements in this sector are generally unrelated to the system and may have a slight relationship that can be strong.
- b. Sektor 2; *weak driver – strongly dependent variables* (Dependent). The sub-elements within this sector are non-free sub-elements.
- c. Sektor 3; *strong driver –strongly dependent variables* (Linkage). The sub-elements included in this sector should be assessed carefully, as the relationships between sub-elements are unstable. Any action on a sub-element will impact other sub-elements and feedback effects can magnify the impact.
- d. Sektor 4; *strong driver – weak dependent variables* (Independent). The sub-elements in this sector are the remaining part of the system and are called independent variables

**RESULT AND DISCUSSION**

**Feasibility of Banggai Yam Farming in Banggai Islands Regency**

This analysis aims to determine the income or profit levels associated with agricultural enterprises (Listiani *et al.* 2019; Wildan *et al.* 2021). According to Makoka *et al.* (2017), the income and profits realized are highly dependent on both revenue and expenditure costs related to production. Income is closely linked to the level of production; as production increases, income is expected to

rise as well. Van der Ploeg (2019); Sa’adah & Umam (2021) note that income, derived from sales of the produced goods, serves as an input for the production process at prevailing market prices. This study specifically examines the income or profit from Banggai Yam cultivation in Banggai Islands Regency, focusing on a single planting season, as Banggai Yam is cultivated only once a year. Additionally, Sheliena *et al.* (2024) suggest that analyzing income from a single season provides a sufficient overview of potential earnings for farmers. The results of the income analysis for Banggai Yam in Banggai Islands Regency are presented in Table 2.

**Table 2.** Income of Banggai Yam farmers in Banggai Islands Regency

No.	Uraian	Nilai Lahan (Rp)
1.	<i>Revenue</i>	
	Gross production of Banggai Yam (kg)	18.384,6
	Production Depreciation (kg)	132
	Net production of Banggai Yam (kg)	18.252,6
	Price/kg (Rp)	7.214
	<i>(TR) Total Revenue</i>	131.674.256,40
2.	<i>Cost</i>	
	a. <i>Fixed cost</i>	
	Tool Depreciation	425.000
	Family living expenses (4 people/6 months)	10.010.000
	Total sub-cost	10.435.000
	b. <i>Variable cost</i>	
	Seed cost	2.574.000
	Labor (6 people; 9 x /6 months)	17.820.000
	Other cost	1.000.000
	Total sub-cost	21.394.000
	<i>(TC) Total Cost (a+b)</i>	31.829.000
3.	<i>Income</i>	
	$Pd = TR-TC$	99.845.256
4.	<i>Feasibility</i>	
	$RC = TR/TC$	4,1

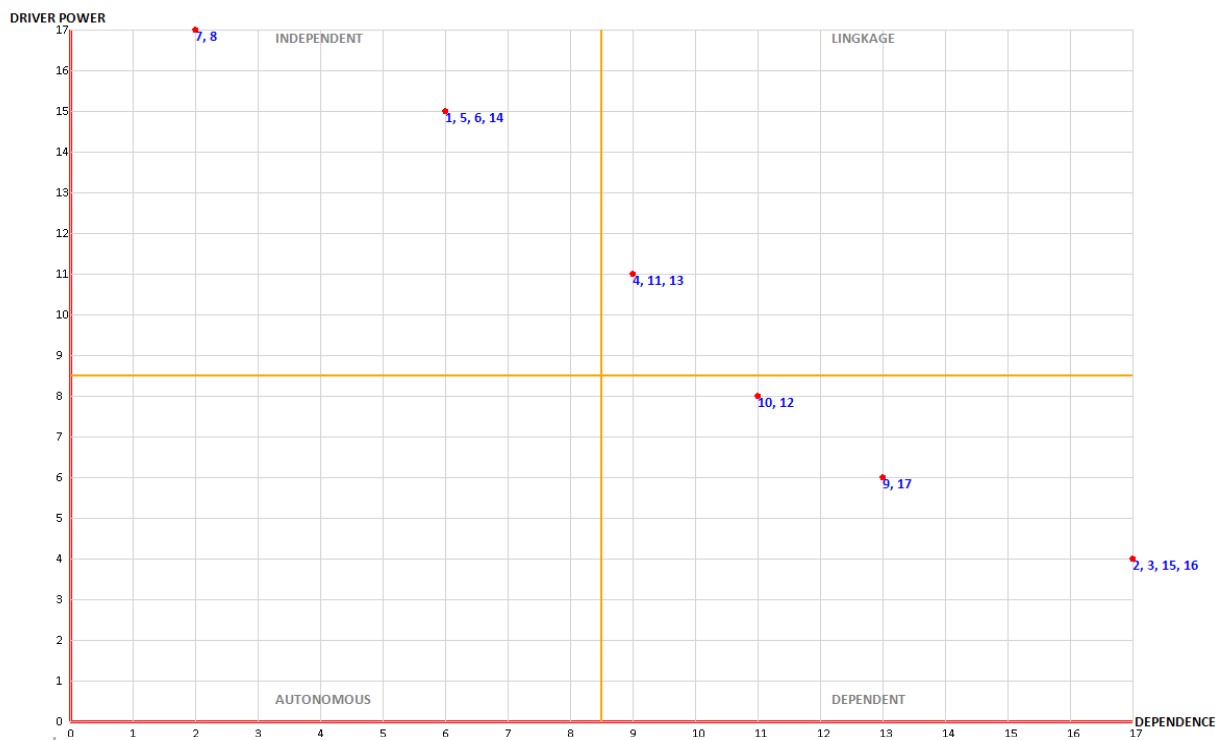
The components of the income analysis were obtained from questionnaires and direct interviews with 68 Banggai Yam farmers in Banggai Islands Regency. Total revenue (TR) is defined as the net production of Banggai Yam per hectare multiplied by its selling price per kilogram. The costs associated with Banggai Yam farming include the depreciation of tools, which are replaced throughout the planting season until harvest (like a cutting machine blade, machetes, battery sprayers, and mini senso chains). Additionally, family living expenses were determined from interviews, reflecting daily expenditures converted to cover six months. Seed costs were based on the amount needed for planting one hectare in a single season, while labor costs were calculated from the total working days required for six workers over six months. Other costs were assumed to be unidentified expenses or potential errors in this analysis. Therefore, the total cost (TC) incurred during one planting season until harvest is derived from the sum of fixed and variable costs in Banggai Yam farming in Banggai Islands Regency.

The research findings on the income from Banggai Yam in Banggai Islands Regency (Table 2) indicate that the total revenue for respondents during a single planting season amounts to Rp. 131.674.256,40 per hectare. The average fixed costs incurred by Banggai Yam farmers are Rp. 10.435.000 per hectare. Additionally, variable costs, which fluctuate based on production levels, average Rp. 21.394.000 per hectare. Consequently, the total production costs, combining fixed and variable expenses, amount to Rp. 31.829.000 per hectare. By subtracting the total costs from total revenues, the income for Banggai Yam farmers per hectare is calculated to be Rp. 99.845.256. Furthermore, the feasibility of Banggai Yam farming in Banggai Islands Regency is assessed with a ratio of 4.1. According to Soekartawi (2016); Rahajuni *et al.* (2022), a benefit-cost ratio (R/C) greater than 1 indicates that economic activities are profitable and efficient for development. This suggests that Banggai Yam farming is indeed profitable and viable for continued cultivation. However, the development of Banggai Yam has not been well implemented; therefore, we identified the constraining factors to strategize its development.

### **Identification and Structuring of Constraint Elements in the Development of Banggai Yam in Banggai Islands**

The sub-elements of constraints and programs necessary for the development strategy of Banggai Yam were derived from interviews, expert insights, and direct observations at the research site. The initiative aims to improve food security through food diversification by encouraging communities to adopt Banggai yam as a substitute for rice, according to the resources available in the region. According to Wibowo *et al.* (2024), an applicable strategy is to promote the utilization of local food resources (local food wisdom). However, the development of Banggai Yam has faced several challenges, including limited human resources and minimal government support, hindering optimal progress. The analyzed sub-elements are directly related to the development strategy of Banggai Yam in the Banggai Islands Regency. The identified constraints include seventeen sub-elements, such as uncoordinated marketing, lack of investors, high seed prices, absence of agricultural machinery, annual cultivation frequency, shifting cultivation practices, insufficient government attention, lack of support or training, absence of legal recognition for Banggai Yam, difficult access to farmland, limited derivative products, inadequate research, ineffective farmer groups, unstructured land use, asynchronous planting, high labor costs, and low farmer education levels. These constraints were reported directly by Banggai Yam farmers in Banggai Islands Regency.

The analysis utilizing Interpretive Structural Modeling (ISM) on the constraints affecting the development of Banggai Yam in Banggai Islands Regency reveals the feasibility of implementing a sustainable development strategy. The relationships among paired comparisons of sub-elements were assessed within the Structural Self-Interaction Matrix (SSIM), based on insights from ten experts. The final aggregation in the SSIM is derived from the reachability matrix (RM), which underwent initial RM processing and transitivity checks. This process resulted in grouping sub-elements into a single category of constraints (Sumantri *et al.* 2020). Key information for understanding the structure of the Banggai Yam development system includes the hierarchy of sub-elements and their classification based on characteristics represented by driver power and dependency levels, as illustrated in Figure 2.



**Description**

- |   |   |
|---|---|
| A1: Marketing is not yet directed           | A10: Road access to land is difficult             |
| A2: Absence of financiers                   | A11: Lack of derivative products from banggai yam |
| A3: The price of seeds is quite expensive   | A12: Lack of research on banggai yam              |
| A4: Absence of Alsintan                     | A13: Ineffective farmer groups                    |
| A5: Banggai yam is cultivated once a year   | A14: Land use is not directed                     |
| A6: Cultivation of banggai yam is shifting  | A15: Planting of Banggai yam is not simultaneous  |
| A7: Lack of government concern              | A16: High labour wages                            |
| A8: No mentoring/training                   | A17: Low farmer education                         |
| A9: Banggai yam legality does not yet exist |   |

Figur 2. Driver-power and Dependency

Based on Figure 2, the analysis identified 17 sub-elements of constraints affecting Banggai yam development, which were categorised into three quadrants: Quadrant II (dependent), includes factors such as lack of investors, high seed prices, absence of legal recognition, difficult access to farmland, lack of research, non-synchronous planting, high labour costs, and low farmer education. These sub-elements are characterised by their dependence on other factors and exhibit weak driving forces, which can hinder development if not managed well (Pancawati et al. 2018; Rohmah et al. 2019). Susanto et al. (2018) stated that effective management is essential to prevent such constraints from becoming significant barriers to Banggai yam cultivation in the Banggai Islands. Farmers need capital, especially to purchase expensive seeds, and face challenges due to difficult terrain and poor road conditions, which increase labour costs. The involvement of local governments is crucial in providing resources, such as agricultural extension officers, to facilitate non-formal education and



training for farmers (Ardita *et al.* 2017; Rahyunanto *et al.* 2020). This engagement aims to increase knowledge on effective cultivation practices, which will ultimately increase farmers' income and ensure the sustainable availability of Banggai Yam.

In Quadrant III (linkage), three key constraints affect the sustainable development of Banggai yam in the Banggai Islands Regency: the absence of agricultural machinery, the lack of derivative products, and ineffective farmer groups. Chandramowli *et al.* (2011) these sub-elements are interrelated, meaning that actions taken on one can significantly impact the others, creating a feedback loop that can amplify effects. Sjafrina *et al.* (2023) effective management of these constraints is crucial, as they can influence and be influenced by various factors. To optimize production, it is essential to enhance the capabilities of farmer groups and provide necessary agricultural tools, such as soil processing, planting, and harvesting machinery, which can reduce labor costs and improve productivity (Peranginangin *et al.* 2022).

Additionally, the limited processing skills within the community hinder the development of Banggai yam derivative products, despite its potential as a food substitute for rice and wheat flour due to its high carbohydrate content (Okereke *et al.* 2021; Yalindua *et al.* 2021). Field observations indicate that Banggai yam is already utilized as a rice substitute and in local cake production, highlighting its nutritional value. According to Amar *et al.* (2021) given its protein, fat, and carbohydrate content, there is a strong case for further developing Banggai yam as a viable food source, which could enhance food security and farmers' incomes in the region.

Sub-elements in this sector are the remaining part of the system and are called independent variables. Sub-elements in Quadrant IV (Independent), can influence other sub-elements, but cannot be influenced by other sub-elements (Rohmah *et al.* 2019; Yusianto *et al.* 2019; Munawir *et al.* 2022). In addition, this sub-element can affect changes that occur in all other elements in the system (Firmansyah *et al.* 2023). This is because the sub-element has the power as a big driver of the low level of sub-elements. The sub-elements in quadrant IV (Independent) are, marketing has not been directed, banggai yam is cultivated once a year, banggai yam cultivation is shifting, lack of government concern, absence of assistance/training of farmers, land use has not been directed. Seeing the very significant prospect of banggai yam being used as a local food substitute for rice, government concern is needed as the main driver in the development of banggai yam in the Banggai Islands.

Another driver is assisting/training to banggai yam farmers, to increase farmers' knowledge in managing more directed land in accordance with the designation of banggai yam. In addition, banggai yam cultivation techniques that are mobile will require high costs and will have a negative impact on social, economic, and environmental conditions. With assistance/training, it can also help increase the production of banggai yam as a provision of local food raw materials for food security independently (Megahwati and Priadana 2023). According to (Tuhuteru *et al.* 2022), tubers are a solution to food availability that can improve food security in each region. The structure diagram of banggai yam development shows that the hierarchical structure of constraint subelements in banggai yam development is obtained over 6 levels, as shown in Figure 3.

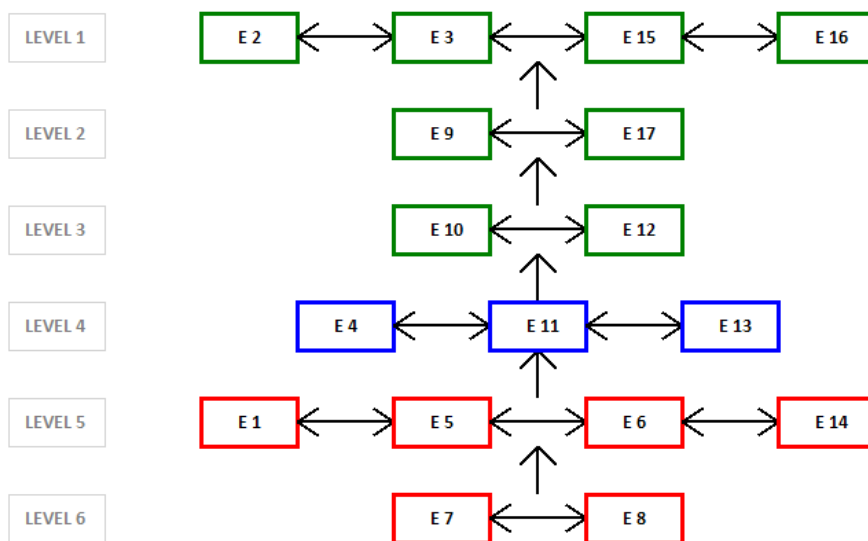


Figure 3. Structural model of constraints in the development strategy of Banggai Yam in Banggai Islands

The results obtained from the ISM model show the level of priority that must be addressed in determining alternative strategies to support the development of Banggai Yam as local food availability in the Banggai Islands (Figure 3). From the diagram of all elements of constraints in this study, a hierarchical model of policy alternatives was obtained by considering problems and constraints, the priority of independent factors, namely (i) the importance of government concern in the development of Banggai Yam in the Banggai Islands district, for example, the preparation of budget allocations and the realization of programs in making Banggai Yam as a local food substitute for rice. In line with Noer *et al.* (2022), stated that the role of the government is an important solution to the sustainability of local food in facing food security in each region. Apart from that, the role of the government in developing local food in the region is divided into three, including regulators, facilitators, and dynamists in formulating regulations and their implementation, bridging the various interests of the community and solving community problems to improve welfare (Megahwati & Priadana 2023). (ii) the need for training and mentoring by agricultural extension officers for Banggai Yam farmers regularly, to increase the knowledge and effectiveness of farmers and farmer groups in developing Banggai Yam from land processing to product processing. According to Visetnoi & Sirisoponsilp (2019), farmers need a companion to gain knowledge in farming, which usually occurs in young farmers who do not have much experience. In addition, Babu *et al.* (2016) stated that training and assistance to farmers greatly influences the success of farming from initial management to marketing agricultural products. (iii) Banggai Yam marketing can be done by involving stakeholders in managing Banggai Yam production as processed products. However, in obtaining a good product, it needs to be supported by the application of adequate technology to increase the optimal product value Kairupan *et al.* (2022), so that Banggai Yam can be processed as food ingredients such as cake-making flour and analogue rice. Local food products will be recognized and in high demand, if they involve stakeholders who collaborate with the community as a key element in product marketing (Babu *et al.* 2016; Eikelenboom & Long (2023). (iv) Banggai Yam is cultivated once a year, so it is

necessary to involve researchers in the development of Banggai Yam so that it can be cultivated twice or even more a year, (v) the need to increase farmers' knowledge of the importance of cultivating Banggai Yam land so that planting Banggai Yam does not move around. According to Soedarto & Ainiyah (2022), one of the efficient ways to overcome the shifting cropping system is by implementing a modern agricultural system, which is carried out with extensification and intensification of agricultural techniques. In addition, efforts can also be made to practice conservation-based agricultural techniques (Dumasari 2020). (vi) It is necessary to increase farmers' knowledge in more directed land management, so as not to cause damage to land and environmental ecosystems in the Banggai Islands district. According to Akanbi (2024), overcoming the challenges of land and environmental damage is very important, so it is necessary for policies to conduct training programs and agricultural extension services to realize the improvement of farmer education in sustainable agricultural land management. Thus, if the structural model of the constraints element of the alternative policy can be overcome following the priority scale obtained, then the development of Banggai Yam for local food availability in the Banggai Islands Regency can run optimally and sustainably.

### **Strategic Direction for Development of Banggai Yam in Banggai Islands**

The alternative strategic direction that must be taken is to prioritise the selected factors in the independent quadrant. The draft strategic direction that can be taken to overcome other constraints is to solve the main priority constraints as follows:

1. Realisation of local government programs in developing Banggai Yam as a local food substitute for rice in Banggai Islands Regency (E7)
2. Intense counselling to increase farmers' knowledge in Banggai Islands Regency (E8)
3. Increased distribution expansion through cooperation between stakeholders for the management of Banggai Yam products, so that marketing is more directed (E1).
4. Increase the cropping index (IP) of Banggai Yam, so that Banggai Yam can be cultivated twice a year (E5).
5. Optimising direct assistance to farmers on the importance of good land management, so that the cultivation of Banggai Yam does not move around, thus reducing the relatively high costs (E6).
6. Counselling in an effort to improve farmer education in good and correct land management in accordance with the direction of the spatial pattern of the Banggai Yam development area (E14).

### **CONCLUSION AND SUGGESTION**

This research shows that Banggai Yam has a financial economic impact that can increase the income of Banggai Yam farming during one planting season so that Banggai Yam farming can be categorized as feasible to be developed or cultivated in the Banggai Islands Regency. Furthermore, alternative strategies in the development of Banggai Yam for local food availability in the Banggai Islands Regency are faced with six key sub-elements such as government concern (E7), farmer assistance/training (E8), undirected marketing (E1), cultivation of Banggai Yam once a year (E5), cultivation of Banggai Yam on the move (E6) and undirected land use (E14), which are indicated as the main drivers or alternative strategies in overcoming the obstacles to the development of Banggai Yam in Banggai Islands. This is because the Independent Quadrant has a driving power that can affect other constraint sub-elements. Handling the right constraints and priorities will ultimately be a driver

in fulfilling the main objective, namely the direction of the policy strategy for developing Banggai Yam for sustainable local food availability in the Banggai Islands.

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